TOURISM DESTINY DRIVER
MEETING MINUTES
WEDNESDAY NOVEMBER 30, 2016 @ 5:30 PM
I'FALLS CHAMBER OF COMMERCE/CVB OFFICE

STEWARDS PRESENT: Pete Schultz, Sherril Gautreaux, Eric Johnson, Shawn Mason, Dan Schermerhorn, Travis Glowasky, Jeff Hardwig

I. **WELCOME AND INTRODUCTIONS (sign-up sheet)**

II. **TILSON SKI TRAIL BOARDWALK PROJECT**

Jeff Hardwig, member of the Polar Polers Ski Club, addressed the group on the proposed boardwalk project on the Tilson ski trail which would allow non-winter activities on the trail such as biking, hiking and birding. The proposed boardwalk would be ½ mile long and would cross several marshy areas. The boardwalk would be a great asset for additional recreational opportunities in the region. The group is trying to get funding for the project through grant applications.   Hardwig updated the group on the recent developments in the property ownership issue.   Hardwig asked to use the Voyage Forward logo on their marketing materials. The VF Tourism Destiny Driver will send letters of support for the project. We will put polarpolers@gmail.com on our e-mail list to receive meeting agenda and minutes.

A motion was made by Schultz; seconded by Johnson and carried unanimously to adopt the retention and continued development of the Tilson ski trail and boardwalk project.

III. **STRATEGIC PLANNING**

In regards to the Grand Mound re-opening, Ben Leonard from MNHS, will be hosting an informational session on 12/9/16 from 10-12 at RRCC room H124. The I'Falls Chamber of Commerce will offer another Google Maps workshop sometime in January.   We will make a push to get more folks to attend the workshop

IV. **PRESS RELEASE**

The Tourism Driver group will issue a press release next week on the activities of the group. Mike Wellcome will issue a press release on the launch of the new website.

V. **SCHEDULE NEXT MEETING**

The next meeting is scheduled for 01/26/2017 @ 5:15 at the I'Falls Chamber/CVB office.

VI. **ADJOURN**

The meeting adjourned at 6:15.