



## Strategic Action Plan Coalition Destiny Driver

**OBJECTIVE:** To organize a seamless and strategic approach to lead, facilitate, communicate and sustain Voyage Forward.

Key Strategies	Implementation Action Steps	Timing	Responsibility	Priority Outcomes	Accomplishments/Work Completed
<p>LEAD the Voyage Forward Initiative.</p> <p>Provide assistance in identifying resources, brainstorming and ensuring there is no duplication of Destiny Driver efforts.</p>	Write letter of support.	February 2017	Mike Wellcome & Coalition Committee Members	Support data storage project.	Letter written and submitted to..... When.....
	Invite presenter to share information regarding ISD 361 "Spirit of the Borderland" Initiative to reduce underage alcohol use.	March 1, 2017	Coordinator Beth Slatinski to Coalition Members	Identify positive youth programs.	March 1, 2017 Information received.
	Attend "Spirit of the Borderland" Kick Off Event April 25, 2017.	April 25, 2017	Coalition Members (TBD)	Determine if ISD 361 "Spirit of the Borderland" Initiative to reduce underage alcohol use fits into Voyage Forward.	Coalition Members attended the Kickoff Event 04-25-17 to demonstrate support of the "Spirit of the Borderland" Initiative



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FACILITATE the Voyage Forward Initiative.				A framework document for Coalition is formed.	06-13-2016 Final Coalition framework has been written and accepted.
			Coalition Members	Membership positions of the VF Coalition Team are in place.	Mike Wellcome has been selected as Coalition Coordinator.  Myrna Meadows has been selected as At Large Member.
	Coalition members are encouraged to recruit potential members residing outside zip codes 56649 & 56668  <b>Need for At Large positions will be posted on VF Website/Facebook</b>	Present updates at next meeting	Coalition Members encouraged recruit.	Three At Large members are in place.	03-28-17 Report: No members recruited.
	Develop a strategic action plan.  Update and Share the Action Plan.	Present at next meeting-ongoing	Riley, Wellcome, Gautreaux.  Tammy	An organized streamlined strategic process provides a balance of structure/creativity/freedom focused on achieving the outcomes identified.	<b>Ongoing. Review action plan to determine Key Strategies &amp; Priority Outcomes needing attention.</b>
	Explore the logistics of hosting Destiny Driver meetings via Interactive TV with other communities.  Determine Interactive TV locations and IT Representative to assist.	<b>Present findings at next meeting</b>  <b>04-27-17</b>	<b>Tammy Riley</b>	<b>Voyage Forward meetings are available to all Koochiching County communities.</b>	

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	<p>Reach out to Communities to discuss meaningful topics.</p> <p><b>Invite Littlefork to host the first public quarterly meeting.</b></p> <p><b>Review survey questions &amp; share synopsis.</b></p>	<p><b>Present report at next meeting</b></p> <p><b>04-27-17</b></p>	<p><b>Mike Wellcome-Littlefork invitation &amp; survey questions synopsis</b></p> <p><b>Tammy Riley-Draft Post Meeting Reflection &amp; Interest Form</b></p>	<p><b>Conduct quarterly public meetings across Koochiching County.</b></p>	<p>03-28-17 Report: Littlefork and Northome would like to host.</p>
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<p>COMMUNICATE the Voyage Forward Initiative.</p> <p>Communicate, market, and archive the goals and accomplishments of the Voyage Forward Destiny Drivers.</p>	Destiny Driver Teams write and submit articles to Coalition.	March 2016	Coalition Members	Communicate to Koochiching County residents via postage tabloid	Tabloid printed and distributed July 2016
	Redesign and move website to new hosting site.	August 2016	Travis, Mike and subcommittee.	Communicate to general public VF news and updates via VF website.	October 2016
	Create and market window clings for a suggested donation of \$50. Add supporters to VF website.	January 2017	Mike and Coalition Members	Recognize VF funders and stewards.	Donors are listed on the VF website.
	<b>Destiny Drivers share progress reports with the Coalition.</b>	<b>Monthly/Quarterly</b>	<b>Destiny Driver Champions and/or Stewards</b>	<b>Communicate the goals and accomplishments of the Destiny Drivers.</b>	<p>03-01-17 Champion Updates: Cross Border, Quality of Life, Workforce Development, Tourism, Beautify Koochiching County No Report: Grow &amp; Diversify Business, Attract and Retain Business or Economic Development/Marketing Partnership</p> <p><b>03-28-17 Champion Updates Drivers: Tourism, Quality of Life, Workforce Development, Beautify Koochiching County, Economic Development/Marketing Partnership</b></p> <p><b>Cross Border Initiative. No Report: Grow and Diversify Business, Attract and Retain Business</b></p>

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<p>COMMUNICATE the Voyage Forward Initiative.</p> <p>Communicate, market, and archive the goals and accomplishments of the Voyage Forward Destiny Drivers.</p>	<p><b>Each Driver Team will send Destiny Driver Updates to Coalition Leader Mike Wellcome</b></p>	<p><b>Mid/Late April</b></p>	<p><b>A designated member of each Destiny Driver Team</b></p>	<p><b>Written Commentary regarding VF progress to The Journal and other newspapers.</b></p>	<p><b>04-27-17 Champion Updates Drivers: Tourism, Quality of Life, Workforce Development, Beautify Koochiching County, Cross Border Initiative. No Report: Grow and Diversify Business, Attract and Retain Business Economic Development/Marketing Partnership</b></p>
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SUSTAIN the Voyage Forward Initiative.					08-09-2016 Each Destiny Driver Team has created a budget
					09-15-2016 Backus Community Center approved as fiscal agent for VF Coalition
					09-15-2016 One Year Subscription for Survey Monkey purchased.
	Present funding requests to KEDA and Koochiching County boards	November 2016	Coalition Members	Collaborate with funding agencies as needed to sustain the efforts of the Destiny Drivers and vision of VF	KEDA funding request denied. Koochiching County funding request denied.
	Present funding requests to Bremer Bank, TruStar, Border State Bank, Wells Fargo	December 2016	Myrna Meadows & Mike Wellcome	Collaborate with funding agencies as needed to sustain the efforts of the Destiny Drivers and vision of VF	Funding secured from Border State Bank, Bremer Bank, TruStar FCU
				Provide constructive accountability for Destiny Driver goals and outcomes.	
	Maintain a record of expenses and revenues.	At each Coalition Meeting.	VF Coalition Recorder/Treasurer Sherril Gautreaux	A budget report is shared with Coalition members.	<b>03-28-17 Total Balance \$1739.65.</b>
	Analyze the pros and cons of becoming a non-profit corporation.	Present to Coalition at 03-01-17 meeting.	Mryna Meadows & Coalition Members	Determine if Coalition should become a Non-Profit Corporation.	<b>A motion was made by Merrill; seconded by Skreif and carried unanimously to revisit the necessity of non-profit status in one year. March 2018</b>