



Economic Adjustment Strategy for Koochiching County & International Falls, MN

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Contents

- 1. Transmittal Letter (pg. 5)**
- 2. Background, Objectives & Study Methodology (pg. 7)**
Review of the consulting study's origins and purpose, with highlights of the work phases undertaken & methods used.
- 3. Regional Market Scan & Demographic Assessment (pg. 18)**
Analysis of the regional economy and in particular area demographic trends.
- 4. Land Development Context (pg. 34)**
Determine and evaluate the quality and availability of the area's land and existing building sites including infrastructure and proximity to amenities.
- 5. Transportation & Supply Chain Assessment (pg. 51)**
Determine and evaluate the quality and accessibility of the area's logistics infrastructure as well as the commodity flow, capacity and usage of rail and freight shipping at airport.
- 6. Economic Development SWOT Analysis & Competitive Assessment (pg. 71)**
Determine and evaluate the area's strengths, weaknesses, opportunities and threats. Determine area's competitive assets and compare them to peer/competitor communities.



Contents . . . continued

- 7. Industry Drivers & Target Industry Analysis (pg. 98)**
Identify the county's economic drivers, existing & emerging industries, plus those industries with greatest potential for attraction, expansion, and retention based on the competitive advantages of the county.
- 8. Workforce Evaluation & Talent Development Strategy (pg. 127)**
Profile existing labor assets to identify opportunities to leverage those assets in growth industries in the county and determine gaps in workforce skills that can be overcome with specific education and training initiatives.
- 9. Cross Border Partnerships (pg. 170)**
Identify opportunities to collaborate with governmental and non-governmental entities in Fort Frances, Ontario for the purpose of creating greater opportunity and momentum in economic development initiatives.
- 10. Marketing (pg. 181)**
Identify opportunities to upgrade existing market initiatives and create new marketing initiatives in the region for the purpose of creating greater opportunity and momentum in economic development initiatives.
- 11. Recommendations, Implementation & Success Metrics (pg. 209)**
Summation of recommendations, suggested next steps and success metrics. Outline the initiatives recommended to achieve Koochiching County's goals and long-term vision. Identify and describe of the recommended strategic initiatives. Identify success metrics (or key performance indicators) for each initiative, and points of inclusion with Northspan's Economic Adjustment Strategy.
- 12. Appendix (pg. 256)**
Supporting analysis and reference materials.



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