



**Voyage Forward Economic Development  
Marketing Partnership  
Jul 19, 2017 10:00 Border State Bank  
Meeting Agenda**

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**Destiny Driver:** *Develop an organizational framework to lead and facilitate implementation of key economic development strategies.*

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<b>I. Welcome and Introductions</b> (sign-up sheet)	<i>Exec Dir</i>
a. Note taker	
b. Approve Minutes	
c. Approve Agenda	
<b>II. Marketing Message</b>	<i>All</i>
a. Distribution	
<b>III. Lamar Billboard Discussion</b>	<i>All</i>
<b>IV. Review of Newmark Results (Tabled)</b>	<i>All</i>
a. Prioritize efforts	
b. Identify additional tasks	
<b>V. Next Steps</b>	<i>All</i>
<b>VI. Next meeting Date</b>	<i>All</i>
a. Agenda Items	
<b>VII. Adjourn</b>	<i>Exec Dir</i>

**Voyage Forward Vision**

*We are one community focused on the future which values our citizens, environment, and unique culture. We are open to all ideas and value the input from our citizens. We understand to improve, we must look to the future and invest in community and economic development.*



### WHAT'S A STEWARD?

*Stewards are ordinary people; people from all walks of life who care deeply about the community. Stewards are leaders who cross boundaries, take an integrated approach and build coalitions for action. They have 360-degree vision, recognizing the interdependencies between the economy, the environment and social equity. Stewards operate at the center of tough issues, not on the edges. They are risk takers. They are passionate and energetic. They are people of vision.*

#### VOYAGE FORWARD STEWARDS GUIDING PRINCIPLES FOR WORKING TOGETHER:

- Have fun
- Listen and don't interrupt
- Check your ego at the door
- Be honest
- Put community first
- Principles before personalities
- Remember we are all in the same boat
- Engage young people
- Keep it positive
- Stay on topic/respect other peoples' time
- Look for common ground
- Reach out to all the County's communities
- Don't look back, keep looking forward
- There will be disagreements. That is OK
- Don't give up

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