



**Destiny Driver:** Develop an organizational framework to lead, facilitate, communicate, and sustain Voyage Forward.

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**NAME:**

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## **VOYAGE FORWARD COALITION**

### **COALITION STRUCTURE**

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The Coalition will be comprised of one representative from each active Destiny Driver, not necessarily the champion, plus 4 at-large members of which 2 must represent Greater Koochiching County. The membership must alternate terms which will be decided on an ongoing basis within the Coalition. (This is primarily so that the Coalition membership does not turn-over 100% of its members at the same time).

The Coalition will nominate a coordinator and secretary to serve for a maximum of two (2) years. Meetings will alternate to Greater Koochiching County locations with a recommendation to host at each of the regional schools: Indus School, Northome School, Littlefork-Big Falls School, and Falls High School.

### **PURPOSE**

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To organize a seamless and strategic approach to lead, facilitate, communicate and sustain Voyage Forward. The organizational structure will be sensitive to the time of the champions and stewards of each Destiny Driver and will provide constructive accountability while assisting with resource identification.

The Coalition will serve as the voice of Voyage Forward: informing the county citizens of action and progress; marketing; and acting as the single point of contact.

### **Voyage Forward Vision**

*We are one community focused on the future that values our citizens, environment and unique culture. We are open to new ideas and value the input from our citizens. We understand to improve and thrive, we must look to the future and invest in community and economic development.*

## **PRIMARY ROLES AND RESPONSIBILITIES**

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### **LEAD**

- Assist in identifying resources when requested by Destiny Drivers.
- Coordinate Destiny Driver efforts to ensure there is no duplication.
- Provide support, encouragement and recognition to the Destiny Drivers and all involved Stewards.
- Investigate when questions arise from the Destiny Drivers.

### **FACILITATE**

- Organize a streamlined, strategic process that provides a balance of structure and creativity/freedom for the Destiny Drivers that would be focused on working towards achieving the outcomes as identified by community surveys, Newmark, Knight, Grubb & Frank recommendations, new data, etc.
- Facilitate Voyage Forward meetings across Koochiching County open to the public every 90 days to include the Voyage Forward Coalition Agenda and Destiny Driver Meetings to be held alternately at each school: Falls High School, Littlefork-Big Falls High School, Indus School and Northome School.

### **COMMUNICATE**

- Inform Koochiching County residents of action, successes, changes, community meetings with written updates, at minimum, once every 90 days:
  - I Falls Journal
  - KCC-TV
  - 104.1 Radio
  - 93.1 Radio
  - Northome Area News
  - Littlefork Times
  - Ripple Newsletter (Bigfalls)
  - Northern Lights (Birchdale)
  - Web and Social Media
- Ensure or provide opportunities for ongoing communication between Destiny Drivers (Basecamp).
- Act as single point of contact
- Manage public relations & marketing
- Archivist
- Website management

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**SUSTAIN**

- Protect the Voyage Forward Brand ensuring the mission and vision are at the forefront of each Destiny Driver.
- Provide constructive accountability for Destiny Driver goals and outcomes as needed.
- Collaborate with Economic Development Authorities and other Agencies as needed to sustain the efforts of Destiny Drivers and the vision of Voyage Forward.

**FACILITATION PROCESS**

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The Coalition will meet every 90 days to receive an update from each Destiny Driver Champion or their selected representative. The meetings will provide an opportunity for Champions or Representative to ask questions, report concerns or progress, discuss the need for resources, and share information. The Coalition will revisit the 90 day meeting cycle after one year.

Although Driver Champions schedule their own meetings on the dates/times of their choosing, Champions are requested to schedule a Destiny Driver meeting the same day as the Coalition meeting. This will provide an opportunity for the public to participate in the Voyage Forward effort without scheduling multiple meetings. It also encourages cross collaboration as Stewards may participate in multiple meetings on the same day; this is especially helpful for those Stewards who are involved in multiple Destiny Drivers either as an active participant or a key stakeholder.

Drivers will be provided with a meeting room in one location so that anyone involved in multiple Drivers may move from room to room in order to stay involved and up-to-date on progress.

<u>Sample Agenda for Coalition/Driver Meetings</u>		
<b>3:00 -- 3:15pm</b>	Call meeting to order, review minutes, provide general updates.	Coordinator
<b>3:15 -- 4:45</b>	Driver updates, recommendations, etc.	Champion or Driver Representative
<b>4:45 – 5:00</b>	New Destiny Driver Proposals	Champion and Representative
<b>5:00 – 5:15</b>	Open Forum	Coordinator
<b>5:15</b>	Adjourn	Coordinator
<b>5:30 – 7:30</b>	Destiny Drivers meet in separate rooms to continue work on Destiny Drivers. Feel free to migrate between Destiny Driver meetings to learn more about each driver	Champions

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Meetings are open to all Stewards and the general public.

We recognize opportunities for new Destiny Drivers may come forward to the Coalition. At a minimum, individuals must complete the Destiny Driver Worksheet to include a documented need, purpose, action steps, stakeholders, outcomes, and other pertinent information and present it to the organization for discussion. The coalition is a supporting organization which provides communications, marketing and coordinating services within the Voyage Forward brand to Destiny Drivers that encompass our mission, vision and values.

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